Live worry-free Choose a secure & independent retired life





5 SMART REASONS TO BUY

- Life Long Protection Enjoy cover for whole life
- Loyalty Additions Get Loyalty Additions on staying invested for longer durations
- Auto Funds Rebalancing Stay invested in desired funds through Auto Rebalancing option irrespective of market movement
- Fund Options Choice to invest and switch among 5 different fund options as per risk preference
- *Tax Benefits Avail tax advantage on premiums paid and benefits received



Purchase of any insurance products by a bank's customer is purely voluntary and is not linked to availment of any other facility from the bank.

The Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policy holder will not be able to surrender/withdraw the monies invested in Linked Insurance products completely or partially till the end of the fifth year.

*Tax Benefits under the plan will be as per the prevailing Income Tax laws and are subject to amendments from time to time. For tax related queries, contact your independent tax advisor.

CANARA HSBC ORIENTAL BANK OF COMMERCE LIFE INSURANCE SMART LIFELONG PLAN

Life is all about the choices you make to fulfill your responsibilities. And with every choice you make your biggest concern is whether you have taken the right decision.

Our Smart Lifelong plan has been designed to help you fulfill these responsibilities so that through life you can grow in the right direction by making the right choice.

OUR SMART LIFELONG PLAN AT A GLANCE

- Long Term Protection: This plan provides life coverage till 99 years of Life Assured's age.
- You can customize the plan to suit your needs by taking advantage of a range of flexibilities:
 - **Investment Funds:** You can invest in up to five fund options ranging from 0% to 100% equity exposure to match your appetite towards investment risks and returns.
 - **Auto Funds Rebalancing:** You can maintain allocation of your investments in a specific proportion across funds, irrespective of market movements.
 - **Switching and Redirection:** You have the option of switching and redirection between the fund options to take advantage of market movements or change in risk preference.
 - **Premium Payment Term:** You can choose a premium paying term (10 years or more) to suit your earning capacity.
 - **Premium Paying Mode:** You have the flexibility to choose annual or monthly mode to pay premiums as per your requirement or to suit your income stream. You can also change your premium payment mode anytime during the policy term.
- **Loyalty Additions:** You can benefit from loyalty additions paid during the policy term by way of additional allocation of units to boost your investments.
- Liquidity: You can choose to take partial withdrawals to help you meet unplanned contingencies.
- **Tax benefits:** You may be entitled for tax benefits under Section 80C and Section 10(10D), as per the Income Tax Act, 1961.

Product Summary				
Particular	Minimum Maximu			
Entry age¹ (Life Assured)	7 years	65 years		
Premium Paying Modes⁵	Monthly and Annual			
Policy Term	Up till age 99			
Premium Payment Term	10 years 99 – (Age at entr			
Premium	Monthly Mode*: ₹3000 p.m. No limit Annual Mode: ₹25000 p.a.			
Sum Assured ²	For ages below 45 years: 0.5 X T X Annualized Premium [#] Where T=70-age at entry			
	For ages 45 years and above: You can choose Sum Assured between 7-10 times of Annualized Premium			

The Sum Assured limits mentioned above are subject to underwriting acceptance as per Board Approved Underwriting Policy of the Company.

^{*} Please note that it is mandatory to pay first 3 month's premium in advance if you have chosen monthly mode of premium payment.

[#]Annualized premium is the sum of total due premium(s) in a policy year during premium payment term.

Illustrative Example

Mr. Singh, age 40, chooses to pay annual premiums as shown below. He gets a Sum Assured of 15 times [(70-40) X 0.5] the annual premium and chooses a Premium Paying Term of 20 years. The table below shows fund values for multiple scenarios at age 99 assuming annual gross investment return of 4% and 8% with 100% investment in Balanced Plus Fund.

Annual Premium (₹)	Sum Assured (₹)	Fund Value (₹) at age 99 assuming Gross Investment Return of	
		4%	8%
30,000	4,50,000	18,09,427	1,25,34,334
75,000	11,25,000	45,23,567	3,13,35,834
1,00,000	15,00,000	60,31,422	4,1,781,112
2,50,000	37,50,000	1,51,42,228	10,45,35,304
5,00,000	75,00,000	3,05,47,602	20,95,79,191

The assumed rates of return (4% p.a. and 8% p.a.) shown in the above illustrative example are not guaranteed and they are not the upper or lower limits of what you might get back as the value of your policy depends on a number of factors including future investment performance. The Fund Values shown in the above illustrative example are after deduction of all charges including applicable service tax and cess, as applicable (@14.50%).

FEATURES AND BENEFITS OF OUR SMART LIFELONG PLAN

Death Benefit 10-15

In the unfortunate event of your death,

- a. Before the age of 60 years, the claimant¹⁵ will receive the higher of
 - I. Sum Assured less partial withdrawals¹⁶, if any, in the preceding two years, or
 - II. Fund Value, or
 - III. 105% of all premiums paid excluding service tax
- b. At 60 years of age or above, the claimant will receive the higher of
 - i. Sum Assured less partial withdrawals, if any, after attaining 58 years of age, or
 - ii. Fund Value, or
 - iii. 105% of all premiums paid excluding service tax

Death benefit will be equivalent to the Proceeds of Discontinued Policy in case your policy monies are moved to Discontinued Policy Fund (DPF) (For more details on Discontinuance, please refer Section 7 of Key Terms and Conditions).

Loyalty Additions

Loyalty Additions will be paid in the form of extra allocation of units to your fund, provided that all due premiums till date have been paid. Loyalty Additions once added to the Fund Value are guaranteed. The Loyalty additions will be paid as follows:

Policy Year	Loyalty Addition
1 st Loyalty addition:- At the end of 10 th policy year	1.25% of average Fund Value of last 36 monthly policy anniversaries
2 nd Loyalty addition:- At the end of 15 th policy year	1.25% of average Fund Value of last 36 monthly policy anniversaries

On survival till the end of policy term (policy anniversary immediately after Life Assured 's 99th birthday), the Fund Value will be paid to you and your policy will be terminated.

Investment Fund options

You can choose from a range of 5 funds to cater to your investment needs. You can choose to allocate your premiums to any, all or a combination of the funds as per your risk preference.

The investment and risk profile of each fund is described below:

Fund Name	Fund Philosophy	Asset Allocation		Risk Profile
	To generate long-term capital appreciation from active management of a portfolio invested in diversified	Equity	60%-100%	
Equity II Fund		Debt Securities	-	High
	equities.	Money Market	0%-40%	
	To achieve capital appreciation by	Equity	50%-90%	
Growth Plus Fund	investing predominantly in equities, with limited investment in fixed	Debt Securities	10%-50%	Medium to High
	income securities.	Money Market	0%-40%	
	To generate capital appreciation and	Equity	30%-70%	
Balanced Plus Fund	current income, through a judicious mix of investments in equities and	Debt Securities	30%-70%	Medium
	fixed income securities.	Money Market	0%-40%	
	To earn regular income by investing in	Equity	-	
Debt Plus Fund	high quality debt securities.	Debt Securities	60%-100%	Low to Medium
		Money Market	0%-40%	
	To generate reasonable returns	Equity	-	
Liquid Fund	commensurate with low risk and a high degree of liquidity.	Debt Securities*	0%-60%*	Low
Tana Managara Sanagarana,		Money Market	40%-100%	

Debt Securities under Liquid Fund will comprise only of short-term securities.

Available flexibilities under your investment fund options:

- **Auto Funds Rebalancing**⁹: If you wish to maintain allocation of your investments in a specific proportion across funds, irrespective of market movements, you can do so through Auto Funds Rebalancing. Once opted, after every 3 months, it automatically rebalances the allocation of your investments in various funds to the allocation proportions chosen by you.
 - For example, if you wish to stay invested in the ratio of 50: 25: 25 in Equity II Fund, Balanced Plus Fund and Debt Plus Fund; then at the end of every 3 months starting from the date of commencement of Auto Funds Rebalancing, your total Fund Value shall be rebalanced as per the chosen ratio of 50: 25: 25 in Equity II Fund, Balanced Plus Fund and Debt Plus Fund.
- **Premium Redirection:** You can opt to change the allocation proportion of your Premiums from 2nd policy year onwards. However, redirection of Premiums shall be allowed only once a policy year, which shall be free of cost. In case this option is not availed, it cannot be carried forward to the next policy year. The revised allocation proportion will apply to your subsequent premiums.
- **Switching:** You can opt to switch your investments from one investment fund to another at any point of time. You can either switch a percentage of your investments or an absolute amount. The minimum amount that you can switch is ₹10,000.

Increase/Decrease of Sum Assured14

You can choose to alter your Sum Assured based on your changing life stage needs, from the 6th policy year onwards. This flexibility is available to you once every policy year subject to a maximum of three times during the Policy Term, if all due premiums have been paid as on date of request. There will be no change in your premium amount as a result of the Increase/Decrease in Sum Assured opted by you.

Partial Withdrawal¹⁶

To take care of any unforeseen liquidity crunch, you can make partial withdrawals (in multiples of ₹1000) from your policy without completely surrendering it. Partial withdrawals are allowed from the 6th policy year. Partial withdrawal charges are as detailed in the 'Charges' Section.

Surrender/Discontinuance⁷: Insurance plans are long-term by nature. Therefore you are expected to continue paying regular premiums⁴ for the Premium Paying Term as chosen by you in order to achieve most out of your policy.

In case you are unable to continue paying premiums on your policy then treatment of such policy shall be as per Section 7 of the Key Terms and Conditions. Revival of discontinued policy will be possible as per Section 8 of the Key Terms and Conditions.

You can surrender your policy at anytime during the policy term. On surrender, the risk cover will expire, the policy will terminate and cannot be revived thereafter. The surrender value is the Fund Value net of surrender charges.

If the policy is surrendered within the first 5 policy years, the surrender value (Fund Value less applicable surrender charges) will be transferred to the discontinued policy fund and will earn at least a minimum guaranteed interest rate of 4% or as decided by IRDAI from time to time. The proceeds of the discontinued policy will be paid to you only after completion of the 5^{th} policy year.

The investment and risk profile of discontinued policy fund will be as follows:

Fund Name	Fund Philosophy	Asset Alloca	ition	Risk Profile
UL	To generate reasonable returns on	Equity*	-	
Discontinued Policy Fund ^	funds from discontinued policies determined in accordance with the	Govt. Securities*	60%-100%*	Low
Regulations		Money Market*	0%-40%*	

[^]Only available in case of discontinuance/surrender of a policy during the first five policy years.

If the policy is surrendered after completion of 5 policy years, the Fund Value will be paid immediately. Surrender/ Discontinuance charge will be applied as shown in the 'Charges' section.

Tax Benefit²¹: You may be entitled for tax benefits under Section 80C and Section 10(10D), as per the Income Tax Act, 1961.

WHAT ARE THE CHARGES UNDER MY SMART LIFELONG PLAN?

Premium Allocation Charge will be deducted upfront and will be levied through reduced premium allocation to the fund. Refer to the table given below:

Policy Year	Premium Allocation Charge		
Folicy Teal	Annual Mode	Monthly Mode	
1 st	8.40%	7.25%	
2 nd - 3 rd	6.40%	5.00%	
4 th -10 th	5.40%	5.00%	
11 th Onwards	Nil	Nil	

^{*} These are subject to revision as guided by IRDAI from time to time.

Policy Administration Charge will be 0.05% of the annualized premium chargeable on monthly basis during the first five policy years. Thereafter it will increase by 20% every five years starting from the 6th policy year. However, this charge will not exceed ₹500 per month in any case. This charge will be deducted at the beginning of each policy month through cancellation of units till the end of the policy term.

Mortality Charge will be deducted at the beginning of each policy month by cancellation of units. The amount of the charge taken each month depends on life assured's age and Sum at Risk¹¹.

Sample standard mortality rates applicable (₹ per annum per ₹ 1,000 of Sum at Risk) in this plan are as follows:

Age	30	40	50	60
Male	1.161	1.983	5.44	12.687
Female	1.104	1.591	3.923	10.148

Fund Management Charge (FMC) of 1.35% p.a. will be charged on all funds except Liquid fund where the FMC will be 0.80% p.a. and Discontinued Policy Fund where the FMC will be 0.50% p.a. FMC for the Liquid Fund may be revised up to 1.35% p.a., subject to IRDAI approval. It will be deducted on daily basis from the Fund before calculation of the NAV¹⁹.

Surrender/Discontinuance Charge is levied on the Fund Value on account of surrender/discontinuance of the policy. The surrender/discontinuance charges for this product are stated below.

Policy is surrendered/ discontinued during the policy year	Surrender/Discontinuance charges with annualized premium up to ₹25,000/-	Surrender/Discontinuance charges with annualized premium above ₹25,000/-
1	Lower of 20% * (AP or FV) subject to maximum of ₹3,000/-	Lower of 6% * (AP or FV) subject to maximum of ₹6,000/-
2	Lower of 15% * (AP or FV) subject to maximum of 2,000/-	Lower of 4% * (AP or FV) subject to maximum of ₹5,000/-
3	Lower of 10% * (AP or FV) subject to maximum of ₹1,500/-	Lower of 3% * (AP or FV) subject to maximum of ₹4,000/-
4	Lower of 5% * (AP or FV) subject to maximum of ₹1,000/-	Lower of 2% * (AP or FV) subject to maximum of ₹2,000/-
5 and onwards	Nil	Nil

(AP - Annualized Premium; FV - Fund Value)

Notwithstanding the information provided in the table, there will not be any surrender/discontinuance charges for a surrender/discontinuance request received by the Company after the 5th policy anniversary or policy is discontinued after at least five policy years.

Switching Charge will be ₹250 per switch. However first 6 switches in a policy year are free of charge. This charge can be revised to maximum ₹500, with prior approval of IRDAI. Any unutilized free switch cannot be carried forward to the next policy year.

Partial Withdrawal Charge will be ₹250 per withdrawal. However, first 4 withdrawals in policy year are free of charge. This charge can be revised to maximum ₹500, with prior approval of IRDAI. Any unutilized free partial withdrawal cannot be carried forward to the next policy year.

Miscellaneous Charge will be recovered on account of medical expenses in case of increase in Sum Assured after policy issuance, subject to a maximum of ₹3,000. This charge can be revised to maximum ₹5,000 with prior approval of IRDAI.

All charges are exclusive of service tax and cess, as applicable and amended from time to time which will be borne by the policyholder. All these charges mentioned above except Premium Allocation Charge and Fund Management Charge will be deducted through cancellation of units. The Premium Allocation Charges, Policy Administration Charges, Fund Management Charges (except Liquid Fund) and Mortality Charges mentioned above are guaranteed during the term of the plan.

SMART STEPS TO REALISE YOUR DREAMS

- Choose the premium payment mode, premium amount and the number of years of payment.
- Choose your Sum Assured under this plan.
- Choose from five fund options depending upon your risk preference. Your investible premium will be invested in debt and equity markets through the fund options chosen by you.
- You can pay your premiums through cheque, demand draft, ECS, direct debit or standing instruction to your bank account. If you have chosen monthly mode of premium payment then it is mandatory to pay through standing instruction/ECS.
- Complete the proposal form and submit it with the initial premium and required documents.
- Once your proposal is accepted as per our underwriting requirements, the policy will be issued and sent to you.
- You will be required to pay premiums every year/every month for the Premium Payment Term as chosen by you.
- You can avail the flexibilities provided in the plan, after issuance of your policy to ensure that policy continues to meet your needs.

ABOUT US

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited is a company formed jointly by three leading financial organizations - Canara Bank and Oriental Bank of Commerce, which are two of India's largest nationalized banks in terms of aggregate business, along with HSBC Insurance (Asia Pacific) Holdings Limited.

The shareholding pattern of the Joint Venture is – Canara Bank: 51%, HSBC Insurance (Asia Pacific) Holdings Limited: 26% and Oriental Bank of Commerce: 23%.

Our aim is to provide you with a transparent range of Life Insurance products backed by excellent customer service and thereby, making your life simpler.

KEY TERMS and CONDITIONS

- 1. The definition of age used is age last birthday. Please note that for a minor life, risk commences from the date of commencement of policy.
- 2. These Sum Assured limits and age boundary conditions mentioned in Product Summary table are only applicable for policies issued with standard mortality rates.
- 3. The policyholder (proposer) and the life assured can be different individuals in this plan. However, under this plan all benefits (death and survival) are linked to the life of the life assured and there is no benefit payable on the death of the policyholder. In case the policyholder dies prior to the life assured then the responsibility for premium payment will lie with the life assured or the guardian of the life assured (in case the life assured is a minor). Further, if premiums are not paid due to death of the policyholder, then the policy may be discontinued on the expiry of the notice period as described in the discontinuance section (7).
- 4. **Grace period:** You have a period of 30 days for annual mode of premium payment and 15 days for monthly mode of premium payment from the due date to pay your premiums, during which your Life Insurance Cover will continue.
- 5. You may change your Premium Payment Mode anytime during the policy term by submitting a written request provided your annualized premium is equal to or more than minimum annualized premium applicable for proposed mode of premium payment.
- 6. Collection of advance premium shall be allowed within the same financial year for the premium due in that financial year. However, where the premium due in a financial year is being collected in previous financial year, the premium may be collected for a maximum period of three months in advance of the due date of the premium. The premium so collected in advance shall only be adjusted on the due date of the premium. Such advance premium, if any, paid by the Policyholder shall not carry any interest.

7. **Discontinuance:**

Date of discontinuance of the policy: The date on which insurer receives the intimation from the insured or policyholder about discontinuance of the policy or surrender of the policy or on the expiry of the notice period, whichever is earlier.

Minimum Guaranteed Interest Rate: This means the rate applicable to the Discontinued Policy Fund as declared by the Authority from time to time. The current minimum guaranteed rate of interest applicable to the Discontinued Policy Fund shall be 4 percent per annum.

Proceeds of the discontinued policy: This means the Discontinued Policy Fund Value on the date the policy has discontinued, after addition of interest computed at the minimum guaranteed interest rate. The excess income earned in the Discontinued Policy Fund over and above the minimum guaranteed interest rate shall also be apportioned to the Discontinued Policy Fund Value in arriving at the proceeds of the discontinued policies and shall not be made available to the shareholders.

If the due installment of premium has not been paid by the premium due date, a grace period of 30 days for annual mode of premium payment and 15 days for monthly mode of premium payment would be given to you. In case the premium due is not received within the grace period, the Company shall send a notice within a period of 15 days from the date of expiry of grace period to you to exercise the following options within a period of 30 days of receipt of the notice, hereby referred to as the notice period:

A. Discontinuance of premium during the lock-in period:

In this case you shall exercise one of the following options:

- i. Revive the Policy immediately
- ii. Revival of policy within a period of two years from the date of discontinuance of the policy.
- iii. Complete withdrawal from the policy without any risk cover.

Till you exercise your option or up to the expiry of notice period, whichever is earlier the policy is deemed to be in force with risk cover. On the date of discontinuance of the policy, the Fund Value less applicable discontinuance charge shall be transferred to the Discontinued Policy Fund and Life Cover ceases.

If you exercise option A (iii) within the notice period, the policy will be treated as surrendered and the surrender provisions as elaborated earlier in Surrender/Discontinuance section will be applicable. If you do not exercise any of the options within the notice period of thirty days, treatment of such policy shall be in accordance with A (iii) above.

- A1. If you exercise option A (ii) and your policy completes two years of revival period at the end of the lock-in period: Provided that where the policy is not revived, the proceeds of the discontinued policy shall be refunded at the end of the lock-in period.
- A2. If you exercise option A (ii) and your policy does not complete two years of revival period at the end of the lock-in period: The Company shall send you a notice 45 days before the end of the lock-in period to exercise one of the below options within a period of thirty days of receipt of such notice:
- i. Revive the policy immediately
- ii. Revive the policy within the two year revival period (from the date of discontinuance of the policy)
- iii. Payout the proceeds at the end of the lock-in-period
- iv. Payout the proceeds at the end of the revival period

If you do not exercise any of the options within the notice period of thirty days, the treatment of such policy shall be, by default, in accordance with A 2(iii) above.

If you exercise option A2 (ii) then the Fund Value shall continue to remain in the Discontinued Policy Fund till the policy is revived or up to the end of the revival period whichever is earlier. If the policy is not revived within the revival period, the proceeds of the discontinued policy shall be paid out to you at the expiry of revival period.

B. Discontinuance of premium after the lock-in period:

In this case you shall exercise one of following options:

- i. Revive the policy immediately
- ii. Revival of policy within a period of two years from the date of discontinuance of the premium.
- iii. Complete withdrawal from the policy without any risk cover.
- iv. Convert the policy into paid-up policy, with the paid-up Sum Assured i.e. Sum Assured multiplied by total number of premiums paid divided by the original number of premiums payable. The Sum Assured applicable for a paid up policy shall be the paid-up Sum Assured..

Till you exercise your option or up to the expiry of notice period, whichever is earlier the policy is deemed to be in-force with risk cover.

If you exercise option B (iii) within the notice period, the policy will be treated as surrendered and the surrender provisions as elaborated earlier in Surrender/Discontinuance section will be applicable. If you do not exercise any of the options within the notice period of thirty days, the treatment of such policy shall be, by default, in accordance with B (iii) above.

If you exercise option B (ii) and the policy is not revived, and no surrender request has been received, the Fund Value of the policy, as applicable, shall be refunded at the end of the revival period or at the end of Policy Term, whichever is earlier. The policy is deemed to be in force with risk cover until the expiry of revival period or end of Policy Term whichever is earlier.

- 8. **Revival:** The revival period means a period of 2 consecutive years during which period the policy can be revived by you. The policy shall be revived subject to the conditions mentioned below:
 - A policy can be revived any time during the policy term within the revival period of 2 years.
 - Revival shall be subject to underwriting as per Company's board approved underwriting guidelines.
 - The revival of the policy will be effective only after Company's approval is communicated.

Revival of a discontinued policy during the lock-in period:

If you choose to revive the discontinued policy, the policy can be revived by restoring the risk cover along with the investments made in the segregated funds as chosen by you, out of the discontinued policy fund, less the applicable charges.

At the time of revival, the Company shall:

- collect all due and unpaid premiums without charging any interest or fee.
- levy policy administration charge and premium allocation charge as applicable during the discontinuance period. No other charges shall be levied.
- add back to the fund, the discontinuance charges deducted at the time of discontinuance of the policy.
- reinstate all the benefits as per the terms and conditions of the policy subject to underwriting.

Revival of a discontinued policy or being made paid-up after the lock-in period:

If you choose to revive the discontinued policy or wish to revive the paid-up policy, the Company shall:

- collect all due and unpaid premiums without charging any interest or fee.
- levy premium allocation charge as applicable during the discontinuance period. No other charges shall be levied.
- reinstate the original Sum Assured for a paid-up policy subject to underwriting.
- reinstate all the benefits as per the terms and conditions of the policy subject to underwriting.

- 9. **Auto Funds Rebalancing (AFR):** You can choose this option at commencement of policy or anytime later during the policy term. Any exercise of opting in or opting out after policy issuance will be considered a switch, and prescribed charges will be applicable. AFR will cease to exist in case a switch/redirection is exercised. In case you want to continue with AFR, you will be required to submit a fresh request to opt in the feature again. If you opt for partial withdrawal, AFR will apply on the balance funds after withdrawal.
- 10. Risk commencement date under this plan will be the date of underwriting acceptance subject to realization of premium. The date of commencement of policy is the same as the risk commencement date under this plan.
- 11. The Sum at Risk (SAR) on a given date for computing mortality charges is calculated as follows:

SAR for Life Assured from the age of 7 years to less than 60 years: Higher of:

- ii. Sum Assured less Partial Withdrawals in the preceding 2 years less Fund Value as on that date or
- ii. 105% of premiums paid less Fund Value or
- iii. Zero.

SAR for Life Assured for the age of 60 years and above: Higher of:

- i. Sum Assured less Partial Withdrawals post attaining age of 58 less Fund Value as on that date or
- ii. 105% of premiums paid less Fund Value or
- iii. Zero
- 12. **Suicide exclusion:** In case of death due to suicide within 12 months from the date of commencement of the policy or date of revival of the policy, the claimant shall be entitled to Fund Value as available on the date of death. Also any charges recovered subsequent to the date of death shall be paid back to claimant along with the Fund Value as on the date of death.
- 13. During the lock-in period of 5 years, if death happens after the policy has been surrendered, the Proceeds of the Discontinued Policy Fund as on the date of intimation of death shall be payable.
- 14. Request for any alteration in Sum Assured should be given at least 60 days prior to policy anniversary and will be effective only from the policy anniversary following the date on which you have made your request. Option to increase the Sum Assured is not available for minors or persons above 50 years of age. Increase/ decrease in sum assured is subject to underwriting acceptance and minimum and maximum Sum Assured limits stipulated under this plan.
- 15. The term 'claimant' in this Sales Literature means the Policyholder, however for the purposes of payment of death benefit Claimant means the following person(s):
 - (i) Where the Policyholder and Life Assured are different, Claimant shall be the Policyholder,
 - (ii) Where policyholder and Life Assured are same, Claimant shall be the Nominee(s),
 - (iii) Where Policyholder and Life Assured are same and there is no Nominee(s), then Claimant shall be the Policyholder's legal heir or legal representative or the holder of a succession certificate.
- 16. The minimum partial withdrawal amount is ₹10,000 and the maximum is such that the Fund Value after withdrawal does not fall below 120% of the annualized premium. The cap on maximum partial withdrawal has been kept with the view to avoid those partial withdrawals which would result in immediate termination of the policy. If the Life Insured is a minor, partial withdrawals will be allowed from the first policy anniversary post the minor attaining 18 years of age.
- 17. **Auto termination:** At any time during the policy term after the completion of first 5 policy years provided that first 5 policy years premium have been paid, if Fund Value is insufficient to deduct monthly charges due to cancellation of units, or becomes equal to zero, then this policy shall terminate automatically. The remaining Fund Value (if any) as on the date of such termination shall be payable to you.
- 18. First premium will be allocated at the NAV of the date of commencement of the policy. In case of premium received by outstation cheques, the NAV of the realization date or due date, whichever is later, will be allocated.

- 19. **Net Asset Value (NAV) calculation:** NAV shall be calculated on all Business Days in accordance with the IRDAI's guidelines in force from time to time. As per the present guidelines in force, NAV is computed as follows:
 - {(Market value of investment held by the fund + value of current assets) (value of current liabilities and provisions, if any)} / Number of units existing on Valuation Date (before creation/redemption of units)
- 20. Transaction requests (including renewal premiums, switches, partial withdrawals etc) received before the cut-off time of 3.00pm will be allocated the same business day's NAV and the ones received after the cut-off time of 3:00 pm will be allocated next business day's NAV. The cut-off time will be as per IRDAI guidelines from time to time.
- 21. Tax Benefits under the policy will be as per the prevailing Income Tax laws and are subject to amendments from time to time. For tax related queries, contact your independent tax advisor.
- 22. There is no provision of loan on the policy.
- 23. Assignment and Nomination are permitted under this policy as per Section 38 and Section 39 respectively of the Insurance Act, 1938 as amended from time to time.
- 24. **Free look period:** The policyholder has the right to cancel the policy within 15 days from the date of receipt of the policy document, in case he/she does not agree with the terms and conditions of the policy. If the policyholder cancels the policy during free look period, the Company will refund the Fund Value on the date of cancellation plus the un-allocated premium (if any) plus any charge deducted by cancellation of units, after deducting proportionate risk charges for the period of insurance cover and expenses incurred on medicals and stamp duty.
- 25. **Section 41 of the Insurance Act, 1938 as amended from time to time:** (1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:
 - Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.
 - (2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.
- 26. Section 45 of the Insurance Act, 1938 as amended from time to time will be applicable. For full text of the provisions of this Section, please contact the Insurance Company or refer to the policy contract of this product on our website www.canarahsbclife.com

DISCLOSURES AND RISK FACTORS:

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited is only the name of the insurance company and Canara HSBC Oriental Bank of Commerce Life Insurance Smart Lifelong Plan is only the name of the linked insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns.

- The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns.
- The SFIN (Segregated Fund Index Number) for: Equity II Fund is ULIF00607/01/10 EQUTYIIFND136, Growth Plus Fund is ULIF00913/09/10GROWTPLFND136, Balanced Plus Fund is ULIF01013/09/10BLNCDPLFND136, Debt Plus Fund is ULIF01115/09/10DEBTPLFUND136, Liquid Fund is ULIF005 14/07/08LIQUIDFUND136 and Discontinued Policy Fund is ULIFO 1319/09/11POLDISCFND136.
- Please know the associated risks and the applicable charges, from your insurance agent or the intermediary or policy document issued by the insurance company.
- Linked Insurance products are different from the traditional insurance products and are subject to the risk factors.
- The premium paid in Linked insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.
- Linked Funds are subject to market risks and there is no assurance or guarantee that the objective of the investment fund will be achieved.
- Past performance of the investment funds do not indicate the future performance of the same. Investors in the scheme are not being offered any guaranteed/assured returns.

Canara HSBC Oriental Bank of Commerce Life Insurance Smart Lifelong Plan is a Non-participating Unit Linked Plan.



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